

Press Conference

Launch of PerMed's Strategic Research and Innovation Agenda (SRIA) on Personalised Medicine

University Foundation,
Rue d'Egmont/Egmontstraat 11, 1000 Bruxelles

2nd June 2015
11:00 - 12:00

AGENDA

11:00

Chair: Angela Brand, Maastricht University, The Netherlands

Welcome from the European Parliament: *Marian Harkin MEP,
Alliance of Liberals and Democrats for Europe (ALDE)*

Statement from the European Commission: *Rudolf W. Strohmeier,
Deputy Director General at the DG Research and Innovation*

Overview of the Outcomes of PerMed: *Wolfgang Ballensiefen,
PerMed Coordinator, DLR-PT, Germany*

Patient Perspective: *Louis Denis,
President Europa Uomo, The European Prostate Cancer Coalition*

Industry Perspective: *Magda Chlebus,
Director Science Policy, European Federation of Pharmaceutical
Industries and Associations (EFPIA)*

Conclusions: Angela Brand

12:00

End of Press Conference